

PRESS RELEASE

MATCHMAKING TOOL

With its Matchmaking Tool, the Design Networking Hub of the German Design Museum Foundation is expanding its portfolio to include a fundamental key tool that is intended to link creative professionals, make international cooperation easier and enhance the visibility of intercultural projects.

Frankfurt am Main, 28 April 2022

The Matchmaking Tool is a new tool from the Design Networking Hub that supports the creation of an international network for designers, architects and creative minds in related professions. With just a few clicks, anyone interested in this concept can post their own projects from the areas of industrial, product, communication and social design as well as architecture and search for potential opportunities for intercultural cooperation.

If you are seeking increased visibility for your project or looking for possible international partners, the Matchmaking Tool now offers you a continuously growing source of opportunities right at your fingertips.

The second key element of the Design Networking Hub is the DNH blog, which invites designers, architects and other creative professionals to share their own articles as well as best practices and interesting facts from the fields of accommodation, mobility and digitalisation or to browse through posts.

The Design Networking Hub is a digital knowledge and networking platform that aims to support international (at present predominantly German/Kenyan) cooperative projects in the areas of design and architecture. Funded by the German Federal Foreign Office, the Hub was launched as part of a pilot project for participants from Germany and Kenya set up by the German Design Museum Foundation. A mixed bilateral group of designers and architects from both countries are planning and creating joint projects in the fields of housing, mobility and digitalisation that are due for completion by the end of 2022.

German Design Museum Foundation

The German Design Museum Foundation was founded in 2011 on the initiative of the German Design Council and is based in Frankfurt am Main. Since its foundation the SDDM has firmly established itself in the German foundation landscape and established itself as a multi-voiced and non-profit institution for the overall design spectrum with nationwide funding projects. The purpose of the Foundation is to promote and communicate design to a broad public as a significant component of applied art and everyday culture. Since its foundation and with the support of committed cooperation partners, the German Design Museum Foundation has organised numerous projects in the form of workshops, summer academies, exhibitions, publications and the development of a digital museum.

www.deutschesdesignmuseum.de

German Design Council

The German Design Council was founded in 1953 by the Federation of German Industries and leading companies on the initiative of the German Bundestag. More than 350 renowned companies from various industries support the German Design Council in implementing design as an economic and cultural factor. Outstanding designers as well as up-and-coming young designers are also supported. The German Design Council strengthens the general public's understanding of design beyond Germany and acts as an international interface.

www.german-design-council.de

Design Kenya Society

Based in Nairobi, the Design Kenya Society brings together Kenyan designers, design students and design businesses with the aim of strengthening the design and creative sector in Kenya and promoting excellence in African design.

www.designkenyasociety.co.ke

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