

## **PRESS RELEASE**

### **Invitation**

Under the caption IDEAS CROSSING BORDERS, the German Design Museum Foundation, initiator of the Design Networking Hub, invites you to a conference on 15 November 2022 at the Alte Münze in Berlin-Mitte and online.

Internationally engaged designers, architects and creative professionals will come together in Berlin (and online) for an open discourse to inspire intercultural cooperation and mutual learning.

Frankfurt am Main, 04 November 2022

Under the title IDEAS CROSSING BORDERS, the German Design Museum Foundation, initiator of the Design Networking Hub, is organising a conference on 15 November 2022 at the 'Alte Münze' in Berlin-Mitte.

IDEAS CROSSING BORDERS  
15 November 2022, 1 pm to 5 pm CET + Aperitivo  
Alte Münze  
Molkenmarkt 2  
10179 Berlin

Designers and architects will present different ideas, challenges, solutions and best practice examples and discuss possibilities of international cooperation to solve global problems.

Among the expected guests and speakers will be Lars Krückeberg (GRAFT), Kimia Amir-Moazami (Young Designers Circle, World Design Organization), Samson Malaki and Kyesubire Greigg (Design Kenya Society), Marie Kuter (International Committee of the Red Cross), Lilac Osanjo (University of Nairobi), Mona Mijthab (Mosan; Zurich University of the Arts), Julia Kostial (German Design Museum Foundation) and Lutz Dietzold (German Design Council).

Furthermore, the teams of our Design Networking Hub pilot group, consisting of five Kenyan and five German emerging designers and architects, will present their results, challenges and learnings.

The event will be moderated by writer and architectural designer James Taylor-Foster. Participants are warmly invited to join the discussion and share their own experiences. The event will be held in English. Participation is possible both physically on site in Berlin and online in a hybrid format. Please register in advance [here](#).

Participation is free of charge.

Funded by the German Federal Foreign Office, the Design Networking Hub was established in May 2021 and is a knowledge and networking platform for designers, architects and creative professionals to support international cooperation projects in the field of design.

An integral part of the Design Networking Hub is the exchange of ideas on an equal footing, as all participants should learn from each other and grow together. In order to make the information offered on the platform as user-oriented as possible, a pilot group of five German and five Kenyan designers and architects was put together to work in small teams through the entire process of a bilateral cooperation. In the areas of mobility, housing and digitalisation, they are developing new product and business ideas or non-profit concepts.

### **German Design Museum Foundation**

The German Design Museum Foundation was founded in 2011 on the initiative of the German Design Council and is based in Frankfurt am Main. Since its foundation the GDMF has firmly established itself in the German foundation landscape and established itself as a multi-voiced and non-profit institution for the overall design spectrum with nationwide funding projects. The purpose of the Foundation is to promote and communicate design to a broad public as a significant component of applied art and everyday culture. Since its foundation and with the support of committed cooperation partners, the German Design Museum Foundation has organised numerous projects in the form of workshops, summer academies, exhibitions, publications and the development of a digital museum.

[www.deutschesdesignmuseum.de/en](http://www.deutschesdesignmuseum.de/en)

### **German Design Council**

The German Design Council was founded in 1953 by the Federation of German Industries and leading companies on the initiative of the German Bundestag. More than 350 renowned companies from various industries support the German Design Council in implementing design as an economic and cultural factor. Outstanding designers as well as up-and-coming young designers are also supported. The German Design Council strengthens the general public's understanding of design beyond Germany and acts as an international interface.

[www.german-design-council.de/en](http://www.german-design-council.de/en)

### **Design Kenya Society**

Based in Nairobi, the Design Kenya Society brings together Kenyan designers, design students and design businesses with the aim of strengthening the design and creative sector in Kenya and promoting excellence in African design.

[www.designkenyasociety.co.ke](http://www.designkenyasociety.co.ke)

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#designnetworkinghub #sddm #stiftungdeutschesdesignmuseum  
#germandesigncouncil #designkenyasociety



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